

FOR IMMEDIATE RELEASE

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LinkUp Announces Free Services For Nonprofit Organizations

Minneapolis, MN – LinkUp, the job search engine, announced that they will provide their services to nonprofit organizations free of charge for the month of March. LinkUp's job search engine indexes over 22,000 company websites and updates those job listings every night. As a result, jobs on LinkUp.com are always current, often unadvertised anywhere else, and contain no fake jobs or scam listings.

LinkUp will index nonprofit websites within 24 hours of their request and will provide their jobs with free unlimited sponsored clicks on LinkUp.com. In addition to free unlimited sponsored clicks for the month of March, LinkUp will waive all fees for nonprofit organizations to install the LinkUp Facebook app "Current-Jobs-at-Our-Company," use LinkUp's Twitter services, and distribute their jobs through LinkUp's iPhone and Android mobile phone apps.

"The economic environment of the past year or so has been brutal for everyone, but it's been particularly severe for nonprofit organizations," said LinkUp's President and CEO Toby Dayton. "As the economy shows some signs of recovering and organizations start hiring again, we wanted to find a way to help non-profits that might be in such a position by offering them a free tool to advertise and promote their job openings."

The month long offering will provide nonprofit organizations with additional traffic to their career portal, enhanced exposure through social media sites and mobile channels, and premium exposure on LinkUp.com.

Organizations must be 501(c)(3) to qualify.

About LinkUp

LinkUp is owned and operated by JobDig, an employment-focused media, technology, and advertising company that has been serving employers and job seekers since 2001. With LinkUp, the company continues its history of innovation in the industry with completely unique paid search advertising solutions for employers and the highest quality job listings available on the web today for job seekers.

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