

FOR IMMEDIATE RELEASE

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## LinkUp Announces New iPhone Application

Minneapolis, MN – LinkUp, the fastest growing job search engine on the web today, announced the release of its free iPhone application for job seekers. Exactly like the LinkUp.com website itself, LinkUp's new iPhone app allows job seekers to search job listings that are found exclusively on company websites. LinkUp's job search engine indexes over 22,000 company and employer websites and updates those job listings every night. As a result, jobs on LinkUp.com and its iPhone app are always current, often unadvertised anywhere else, and contain no fake jobs or scam listings.

LinkUp's iPhone application, called 'Job Search Engine,' allows job seekers to search for relevant job listings by keyword, location, company, or industry. Users can also save jobs to a Favorites list and access their Favorite jobs on their computer at a later time via a web browser or RSS feed reader. Job seekers can also save specific search queries as job alerts and be notified via email of all new matching jobs.

Commented LinkUp's CEO, Toby Dayton, "Our goal with LinkUp is to offer employers and job seekers alike the best job site on the web today, and extending LinkUp onto our first mobile platform is just another step for us in accomplishing that goal."

Additional features of LinkUp's free iPhone app, which also works on the iPod Touch, include email alerts when Favorite jobs are closed by the employer, the ability to instantly email relevant jobs to any email address, and the ability to apply to job openings directly from the iPhone. Finally, the LinkUp app utilizes sophisticated compression technology and is capable of delivering extremely fast search results on Edge, 3G, or WiFi networks.

### **About LinkUp**

LinkUp is owned and operated by JobDig, an employment-focused media, technology, and advertising company that has been serving employers and job seekers since 2001. With LinkUp, the company continues its history of innovation in the industry with completely unique paid search advertising solutions for employers and the highest quality job listings available on the web today for job seekers.

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For more information regarding LinkUp's iPhone application, please visit: [www.linkup.com/iphone](http://www.linkup.com/iphone) or contact Molly Moseley at 952.905.3022 or [molly@linkup.com](mailto:molly@linkup.com).