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## Company Job Listings Published on Facebook

### LinkUp Launches New Facebook Application

Minneapolis, MN July 31, 2009 - LinkUp, a free job search engine that searches jobs only from employer websites, has launched a new and innovative Facebook job application: Current-Jobs-at-Our-Company. This application allows employers to publish their open job listings to their Facebook page or company's 'fan' page.

Unique to the industry, the Current-Jobs-at-Our-Company application is entirely automated. When an employer adds, removes, or edits their jobs on their company's website, their Facebook page is automatically updated accordingly without any additional work from the employer.

LinkUp's webmaster, Eric Caron, explains, "One of the toughest parts of having a Facebook page is keeping it updated and fresh. With LinkUp's new employer Facebook application, we're able to help ease that burden while also connecting employers with a crucial talent pool - their fans."

Once an employer installs LinkUp's free or premium version of the application, job seekers can view the company's current openings and go directly to that job's online application. With LinkUp's Facebook application, employers can leverage the power of social media in their recruiting efforts while maintaining the integrity of their employment brand.

LinkUp is a leading job search engine, providing the purest compilation of available jobs on the web. As a division of JobDig, Inc. – a company dedicated to the recruitment marketing industry since 2001 – LinkUp strives to give job seekers the easiest and most-efficient search tools, while offering employers and their partners highly cost-effective advertising solutions.

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For more information regarding LinkUp's Facebook application, please visit:

<http://apps.facebook.com/jobs-on-your-page/>

or contact Molly Moseley at 952.277.4513 and at [molly@linkup.com](mailto:molly@linkup.com).