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LinkUp Releases Job Search XL for the iPad

Minneapolis, MN – LinkUp the job search engine announced the release of its free iPad application for job seekers. Like LinkUp's other mobile apps and the website itself, LinkUp's iPad app, called Job Search XL, allows job seekers to search job listings that are found exclusively on company websites. LinkUp's job search engine currently contains approximately 450,000 job listings indexed from 22,000 company websites in the U.S. As a result of this completely unique approach to online job classifieds, jobs on LinkUp.com and its iPad and mobile apps are always current, often unadvertised anywhere else, and contain no fake jobs or scam listings.

LinkUp's iPad app continues the company's success in extending its search engine onto mobile platforms. LinkUp released its iPhone app in September of 2009 and an app for Android-enabled phones in January of 2010. To date, LinkUp's mobile apps have been downloaded over 100,000 times resulting in 400,000 user sessions with an average of nearly 12 minutes per user session.

Designed specifically for the iPad and capitalizing on the new device's unique attributes, Job Search XL includes basic and advanced search functionality, allowing job seekers to search for relevant job listings by keyword, location, company, or industry. The app saves past searches so the job seekers can conveniently view and reuse previous job searches. Users can also save jobs to a Favorites list and access their Favorite jobs on their computer at a later time via a web browser or RSS feed reader.

Job seekers can save specific search queries as job alerts and be notified via email of all new matching jobs or instantly email relevant jobs to themselves or friends. Additional features include a fluid interface that is optimized for both portrait and landscape modes and the ability to apply to job openings found directly from company websites directly from the iPad. The app can be found in the business category of iTunes.

LinkUp is owned and operated by JobDig, an employment-focused media, technology, and advertising company that has been serving employers and job seekers since 2001. With LinkUp, the company continues its history of innovation in the industry with completely unique paid search advertising solutions for employers and the highest quality job listings available on the web today for job seekers.

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