

FOR IMMEDIATE RELEASE

May 5th, 2010

LinkUp's April Jobs Data Indicate Job Market Is Far From Healthy

Minneapolis, MN – While no one would argue that the U.S. economy is in solid recovery mode, the strength and sustainability of the recovery is largely dependent upon the extent to which U.S. employers will begin hiring again. There are definitely signs that the worst is over, but there are mixed signals and mixed opinions about how fast the economy will begin adding jobs on a consistent basis. While the country saw job growth in March and consensus estimates predict additional job gains in April, the jobs data released by LinkUp indicate continued weakness in the job market.

First, the optimists: The Conference Board has reported an increase of 222,000 in online job demand, while ADP reported an increase of 32,000 private sector jobs in April. Intuit reported that small businesses added 66,000 jobs last month, while Wanted Technologies is predicting an increasing of 220,000 jobs in Friday's jobs report.

Despite how much I'd like to agree with those numbers, and as much as I'm cheering for a positive report later this week, the Data from LinkUp paint a very different picture of the job market. LinkUp, a job search engine that indexes only jobs found on over 22,000 company websites around the country, reports that new job listings on company websites dropped by 27,474 (-6%), while total job openings

State By State Jobs Data From LinkUp.com							
	New Jobs		Total Jobs		Percentage Change		
	March	April	March	April	New Jobs	Total Jobs	
AL	4,923	4,115	9,364	8,117	-16%	-13%	-
AK	859	1,145	1,888	2,162	33%	15%	+
AZ	8,557	7,921	15,912	14,598	-7%	-8%	-
AR	5,252	4,588	7,419	6,840	-13%	-8%	-
CA	47,026	33,921	79,515	54,314	-28%	-32%	-
CO	13,436	15,053	24,030	24,654	12%	3%	+
CT	7,224	4,216	14,343	7,183	-42%	-50%	-
DE	1,480	715	2,840	1,321	-52%	-53%	-
DC	2,815	3,663	5,448	3,264	30%	-40%	-
FL	22,835	19,143	44,790	40,466	-16%	-10%	-
GA	13,590	13,361	25,070	24,859	-2%	-1%	-
HI	1,200	1,118	2,365	2,110	-7%	-11%	-
ID	863	445	1,656	813	-48%	-51%	-
IL	20,128	18,001	36,639	34,019	-11%	-7%	-
IN	7,660	6,832	13,957	13,287	-11%	-5%	-
IA	7,260	6,808	11,614	11,577	-6%	0%	-
KS	5,592	6,973	9,204	10,596	25%	15%	+
KY	6,912	5,961	11,118	10,458	-14%	-6%	-
LA	4,607	4,603	9,288	9,484	0%	2%	+
ME	1,017	905	1,907	1,838	-11%	-4%	-
MD	10,040	9,663	20,276	19,768	-4%	-3%	-
MA	15,274	14,097	27,521	26,786	-8%	-3%	-
MI	9,214	8,757	16,414	15,750	-5%	-4%	-
MN	15,356	17,039	26,336	27,328	11%	4%	+
MS	1,927	1,420	3,707	3,016	-26%	-19%	-
MO	6,275	5,749	13,142	11,956	-8%	-9%	-
MT	586	597	1,009	1,001	2%	-1%	-
NE	5,370	5,121	8,084	8,015	-5%	-1%	-
NV	2,481	2,341	5,085	4,841	-6%	-5%	-
NH	1,653	1,586	2,975	2,947	-4%	-1%	-
NJ	10,046	9,660	20,325	19,606	-4%	-4%	-
NM	1,862	1,957	3,903	4,067	5%	4%	+
NY	23,032	21,986	45,800	44,198	-5%	-3%	-
NC	11,735	12,216	22,353	22,929	4%	3%	+
ND	1,224	2,271	2,041	3,086	86%	51%	+
OH	15,720	13,386	28,380	24,591	-15%	-13%	-
OK	16,119	16,895	22,833	23,550	5%	3%	+
OR	6,227	6,715	10,640	11,196	8%	5%	+
PA	15,606	13,948	31,114	29,189	-11%	-6%	-
PR	225	172	369	267	-24%	-28%	-
RI	1,459	1,685	2,627	2,813	15%	7%	+
SC	6,775	6,611	11,539	11,339	-2%	-2%	-
SD	1,393	1,602	2,372	2,635	15%	11%	+
TN	9,825	4,977	14,962	10,047	-49%	-33%	-
TX	69,420	76,474	112,266	116,734	10%	4%	+
UT	5,202	7,120	8,293	9,633	37%	16%	+
VT	505	517	1,060	1,037	2%	-2%	-
VA	17,981	18,045	36,480	35,820	0%	-2%	-
WA	10,530	6,530	18,362	11,534	-38%	-37%	-
WV	1,758	1,744	3,591	3,483	-1%	-3%	-
WI	8,914	9,060	14,631	15,113	2%	3%	+
WY	525	593	975	1030	13%	6%	+
Total	487,495	460,021	867,832	807,265	-6%	-7%	-

Company sites being aggregated: 16,591

Up	17	+	16	+
Down	33	-	35	-
No change	2		1	

published on company websites fell by 60,567 (-7%). Equally as alarming, 32 states (and Puerto Rico) showed declines in new job listings, while 33 (as well as both Washington, D.C. and Puerto Rico) showed a drop in total job listings.

In terms of the states that added the most job openings on company websites during the month, Texas, Utah, and Minnesota added the most new and total job openings, while North Dakota had the largest percentage increase. California, Tennessee, and Washington showed the largest declines in new and total job listings, while Delaware reported the largest percentage decline.

States With Highest New Job Growth (By %)						
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UT	5,202	7,120	8,293	9,633	37%	16%
AK	859	1,145	1,888	2,162	33%	15%

States With Highest New Job Growth (By QTY.)						
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TX	69,420	76,474	112,266	116,734	7,054	4,468
UT	5,202	7,120	8,293	9,633	1,918	1,340
MN	15,356	17,039	26,336	27,328	1,683	992

States With Worst New Job Growth (By %)						
	New Jobs		Total Jobs		Percentage Change	
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DE	1,480	715	2,840	1,321	-52%	-53%
TN	9,825	4,977	14,962	10,047	-49%	-33%
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CA	47,026	33,921	79,515	54,314	-13,105	-25,201
TN	9,825	4,977	14,962	10,047	-4,848	-4,915
WA	10,530	6,530	18,362	11,534	-4,000	-6,828

About LinkUp

LinkUp is owned and operated by JobDig, an employment-focused media, technology, and advertising company that has been serving employers and job seekers since 2001. With LinkUp, the company continues its history of innovation in the industry with completely unique paid search advertising solutions for employers and the highest quality job listings available on the web today for job seekers.

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